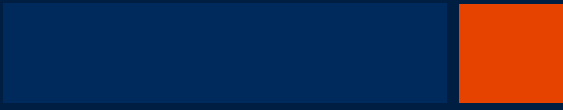
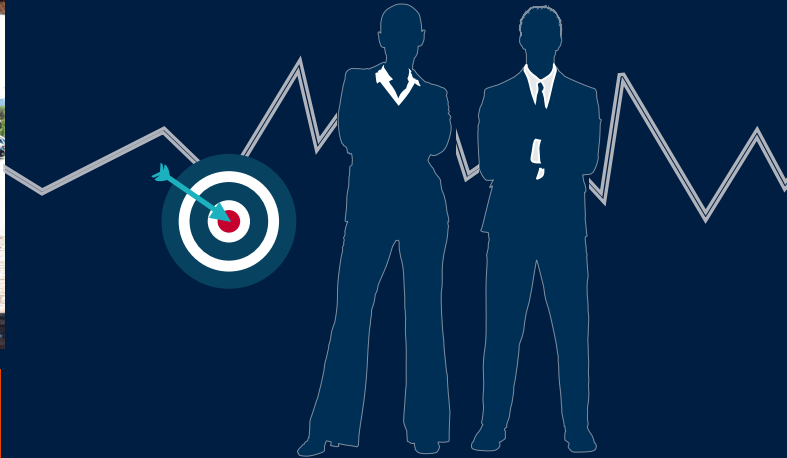




SYRACUSE UNIVERSITY
INSTITUTE FOR VETERANS
AND MILITARY FAMILIES
JPMorgan Chase & Co., Founding Partner

RESEARCH AND EVALUATION



Dedicated to advancing the post-service lives of America's service members, veterans and their families through:

- Research
- Program Evaluation
- Thought Leadership



IN SERVICE TO THOSE WHO HAVE SERVED

TEAM APPROACH AND CAPABILITIES

IVMF research anchors the Institute's programs and services and empowers government, private industry, higher education, and philanthropic organizations to effectively address today's toughest challenges facing the veteran and military community.

We advance policy, programmatic, and community action. Our independent and sponsored nonpartisan research identifies gaps in knowledge, policy, and practice, and delivers action-oriented solutions for our partners. We drive the Institute and our partner organizations' use of data and evidence-based decision making through tailored measurement and evaluation support.

Our strengths lie in continuous engagement with the veteran and military community and a robust, multi-disciplinary network of experts and practitioners across the Syracuse University campus and beyond. Our diverse research partners span the public, private, and social sectors and our field research has taken us to college campuses, local communities, businesses, military installations, and government offices coast-to-coast.



OUR COMPETENCIES

APPLIED RESEARCH

- Multi-method research design
- Policy analysis
- Quantitative and statistical analysis
- Survey design and analysis
- Interviews and focus groups
- Case studies
- Leading practices
- Literature reviews
- Implementation planning

MEASUREMENT AND EVALUATION

- Needs assessments
- Formative and summative evaluation designs
- Technical assistance and training
- Quality and process improvement
- Outcome measurement
- Database development
- Dashboards and analytical tools
- Data visualization
- Impact communications



RESEARCH IMPACT

- FILL GAPS IN RESEARCH
- POLICY INFLUENCE
- THOUGHT LEADERSHIP
- CAPACITY BUILDING
- IDENTIFY LEADING PRACTICES



RESEARCH AND EVALUATION PORTFOLIO

Our ongoing and most recent research efforts and publications include:



COMMUNITY

- The *Collaborative Networks in Veteran Services Project*, started in 2015, aims to map and study collaborative activities among veteran- and military family-serving organizations across the United States and to develop a comprehensive dataset of these networks as a living tool for further research and public use. This project was launched out of an IVMF report on *Driving Community Impact* through improved coordination of services in communities.



EDUCATION

- The IVMF, with support from Google, is leading a multi-year project examining student veterans' educational goals, challenges, and barriers to success, alongside university administrators' views on providing effective supports.
- The *Advancing Veteran Success in Higher Education Series* identifies leading practices among higher education institutions to inform colleges and universities across the country implementing student veteran focused programs and supportive services.



EMPLOYMENT & ENTREPRENEURSHIP

- In collaboration with USAA, the IVMF launched an employment-focused research series on the topic of workforce readiness as it relates to transitioning service members and veterans in the civilian labor force. The third paper in this series, *Workforce Readiness Alignment: The Relationship Between Job Preferences, Retention, and Earnings*, explores the relationship between veteran job preferences, skills-matching, and performance, and positive employment outcomes like retention and earnings.
- With support from Prudential, IVMF launched a research series on military spouse employment, the first of which is titled: *The Force Behind the Force: A Business Case for Leveraging Military Spouse Talent*. The series is geared toward HR professionals, hiring managers, C-Suite executives, philanthropists, and nonprofit leaders interested in hiring military spouses, and will provide hands-on products and training materials.
- The Exploring Veteran Entrepreneurial Success Project aims to explore entrepreneurial success factors for veterans and veteran-owned businesses, ultimately informing companies, recruiters, and policymakers of characteristics and traits of veterans that lead to success in business.



FAMILIES

- The needs and priorities of military families are central to IVMF's research. Through key relationships with organizations like Blue Star Families and research partnerships with Falk College of Sport and Human Dynamics and the Maxwell School of Citizenship and Public Affairs at SU, IVMF examines the unique challenges that accompany the military lifestyle, such as frequent moves, deployments, spouse education and employment, childcare and well-being, finances, and more.



MEASUREMENT & EVALUATION

- The IVMF launched a new research series focusing on the critical topics of program evaluation, performance measurement, and evidence-based practice. The purpose of this series, highlighted in the inaugural *Case Illustration of Team Red, White, & Blue*, is to promote greater learning, transparency, informed giving, and collective impact in the delivery of human services directed at veterans and military families.
- The United Service Organizations (USO) commissioned the IVMF to provide an external review and evaluation of more than a dozen of their programs and offer recommendations related to program design and theory, program processes, and methodology.



POLICY

- In collaboration with the U.S. Office of Personnel Management, the IVMF is leading a formal review of *Presidential Executive Order 13518: The Veterans Employment Initiative*, and its implementation over its lifespan. The review will include recommendations and future areas of focus for policymakers and senior agency leaders, to be completed in late 2016.
- Since 2013, the IVMF has been working to highlight the need for a *National Veterans Strategy* to develop and institutionalize a whole-of-government process to allocate limited resources and align public, private, and social sector efforts that best meet the needs of veterans and their families.



DATA AND TOOLS

V-START: In partnership with Deloitte, IVMF is proud to launch an interactive tool for the public, researchers, and policy makers to explore publically accessible data on the veteran population down to the county-level.

Veteran Policy Landscape Project: This will be the first public database of existing federal and state policies relating to veterans in the United States, highlighting post-9/11 legislative actions that have had a significant impact on our most recent generation of veterans.

Veteran Service Collaboratives: An interactive tool housing information on more than 70 veteran-serving collaborative initiatives across the country that users can use to explore network information, community demographics, service delivery functions, and more.

LEADING PARTNERS AND SUPPORTERS



FOUNDING PARTNER

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Ice

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PROGRAMS

AmericaServes

Working with communities to develop coordinated networks of care and services for veterans and their families and leverage local leadership in deploying first of its kind collective impact model into communities across the nation.

Onward to Opportunity (O2O)

Offered on U.S. military installations across the country, O2O provides in-demand, industry-validated training to transitioning service members, all Guard and Reserve, and active duty spouses who are navigating the transition to civilian employment.

Boots to Business (B2B) & Reboot

Delivered on installations worldwide, Boots to Business is the provider of SBA's three-phase entrepreneurial education and training program as part of the DoD's Transition Assistance Program (TAP). Modeled after the B2B program, Reboot provides veterans and spouses of all areas with the fundamentals of business.

Entrepreneurship Bootcamp for Veterans (EBV) & Veterans' Families (EBV-F)

Cutting edge entrepreneurship training program for post 9/11 service disabled veterans and vocational training for military spouses and family members or surviving spouse of a military member who gave his or her life in service to our country.

Veteran Women Igniting the Spirit of Entrepreneurship (V-WISE)

A premier training program in entrepreneurship and small business management that provides tools, ongoing support and business mentorship to women veterans, active duty service members, and military spouses aspiring to become successful entrepreneurs.

Veterans Career Transition Program (VCTP)

Advisor-led, online learning program delivered to post 9/11 veterans and military spouses. It includes 26 tracks with industry certifications including Career Skills, Project Management, and IT among others, and provides participants with a non-credit SU Certificate.

Knowing our veterans, service members, and military families is the first step toward serving them. We work with a variety of partners to research the needs and desires of America's military community to better understand where systems fail and to provide adequate supportive services necessary for success. Through our research, we inform our programs, veteran servicing organizations, government, and industry with the true voice of those who need help the most.