



AGENDA

- 8:00–9:00 A.M.** **CONTINENTAL BREAKFAST, REGISTRATION & NETWORKING**
Powered by thinkThin
- 9:00–9:30 A.M.** **NATIONAL ANTHEM & OPENING REMARKS**
National Anthem Performed by: Mr. Michael Peterson, Founder/Owner, Michael Peterson Music
Master of Ceremonies: Col. Jill Willig Chambers, U.S. Army (Retired), Founder/Owner, This Able Vet, LLC
- 9:30–10:30 A.M.** **ENTREPRENEURIAL MINDSET–THINK & ACT LIKE AN ENTREPRENEUR**
Dr. Mike Haynie, Vice Chancellor, Veteran and Military Affairs; Executive Director and Founder, Institute for Veterans and Military Families; Barnes Professor of Entrepreneurship, Whitman School of Management, Syracuse University
- 10:30–11:30 A.M.** **YOU ARE NOT ALONE–BUSINESS RESOURCES TO HELP YOU SUCCEED (PANEL)**
Moderator
Ms. Georgia Marsh, Chief Development Officer, WBDC, Chicago
- Panelists**
Ms. Jamie Fulsang, Director, Women’s Business Director
Ms. Terri Denison, District Director, U.S. Small Business Administration
Mr. Jeremy Horstman, Director, Veteran Business Outreach Center
Ms. Tina Kapral, Senior Director, Education & Training, Institute for Veterans and Military Families
- 11:30 A.M.–1:00 P.M.** **LUNCH & RESOURCE EXPO**
- 12:00–12:45 P.M.** **EXPERT SESSION (Choice of 1, 25 per session)**
Business Plan
Ms. Melanie Rae, Founder, GUIDED Business Plan™
- Business Structure**
Ms. Jenny Steiger, Attorney, DLA Piper
- Access to Capital**
Ms. Eva Brown, Vice President, Community Affairs Division, U.S. Bank
- 1:00–2:00 P.M.** **PATHWAYS TO ENTREPRENEURSHIP (PANEL)**
Moderator
Ms. Jill Johns, Owner, Jill Johns International, LLC

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IN PARTNERSHIP WITH:



Panelists

New Business Startup

Ms. Pat Neleski, Owner, NavyRackPacks

Franchise

Ms. Mary Ellen Fleming, Vice President, Client Relationships, FirstLight Home Care

Nonprofit

Ms. BriGette McCoy, Founder/CEO, Women Veteran Social Justice Network

Purchase of Existing/Family Business

Ms. Dawn Morgan, CEO/President, Collins Construction

2:00–3:00 P.M.

PERSONAL BRANDING

Ms. Lida Citroën, Principal, LIDA360, LLC

3:00–4:15 P.M.

RESOURCE EXPO

3:15–4:00 P.M.

EXPERT SESSION *(Choice of 1, 25 per session)*

Business Plan

Ms. Melanie Rae, Founder, GUIDED Business Plan™

Business Structure

Ms. Jenny Steiger, Attorney, DLA Piper

Access to Capital

Ms. Eva Brown, Vice President, Community Affairs Division, U.S. Bank

4:15–5:15 P.M.

FIRESIDE CHAT: SPARK TO FLAME (SECRETS TO SUCCESS FROM WOMAN-VETERAN & MILSPO BUSINESS OWNERS)

Moderator

Ms. Barbara Carson, Associate Administrator, Office of Veterans Business Development, U.S. Small Business Administration

Panelists

Ms. Kay Brown, Owner, Sweat N Swag Fitness, LLC

Ms. Connie Russell Gorum, Founder and CEO, C.L. Russell Group

Ms. Kristina Guerrero, Owner, TurboPUP

5:15–5:30 P.M.

CLOSING REMARKS

5:30 P.M.

CLASS PHOTO

5:30–6:30 P.M.

NETWORKING & DESSERT/COCKTAIL RECEPTION

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