

Stephanie Salanger began as director of communications at Syracuse University's Institute for Veterans and Military Families (IVMF) and Office of Veteran and Military Affairs (OVMA) in 2017, bringing with her more than 25 years of experience in advertising agency and corporate communications roles, covering integrated marketing, public relations, and media relations in a variety of business industries.

Salanger is responsible for driving the national strategy of both the IVMF and OVMA as well as enhancing the reputation of the Syracuse University brand with regards to its imperative of supporting military-connected audiences. She spearheads the communications and design team to deliver impactful messaging and reputation management for the 10 programs within the entrepreneurship, community engagement, education and research portfolio pillars of the IVMF and OVMA.

Salanger previously held senior-level communications roles at Eric Mower and Associates, Time Warner Cable and Charter Communications. She helped with the development and execution of Time Warner Cable's national Connect a Million Minds STEM Initiative – a national program challenging parents, mentors, students and employers to increase involvement in after-school STEM-related activities. Her STEM in Sports initiative and STEM Regional Science Festival received telecommunications industry Beacon Awards in 2014 and 2015 and she was awarded several Public Relations Society of America and American Advertising Federation awards for her community engagement, publicity and marketing efforts on behalf of a variety of former clients.