**Keoki Hansen**

8616 Salt Springs Rd. keokihansen@yahoo.com

Manlius, NY 13052 315-378-7124

Skilled program evaluator, with experience in developing and implementing data driven decision making systems and evidence-based programs.

**PROFESSIONAL RESEARCH AND EVALUATION EXPERIENCE**

**Cornell University, Ithaca, NY**

**SC Johnson Cornell College of Business, Office of the Dean of Academic Affairs 2015-Present**

Planning and Research Associate

* Develop and Implement College-level Student Learning assessment tools
* Collaborate with faculty leadership regarding curriculum and student learning
* Evaluate best practices within teaching and extension activities
* Manage AACSB Accreditation Reporting

**Northeastern IPM Center**  **2013-2015**

Program Evaluation Specialist

* Developed assessment tools for grantees
* Survey design—Urban and Agricultural settings
* Provided evaluation expertise to grantees
* Assessed and summarized grantee outcomes and impacts and managed Center data and reporting
* Reviewed grant applications

**Big Brothers Big Sisters of America,** Philadelphia, PA **1999-2012**

***Director of Research and Evaluation* (2002-2012)**

***Senior Manager of Research and Program Development* (2000-2002)**

***Research Associate* (1999-2000)**

* Led the strategic development and implementation of outcome assessment systems for national organization.
* Provided off-site and on-site consultation to local agencies in areas of strategic use of research and data, along with understanding effective program practices and survey design
* Presented at both academic and practitioner conferences communicating the value of mentoring and innovative work of BBBS
* Collaborated with fund development department in grant writing and impact/outcome reports to funders
* Led multi-year, quasi-experimental, $1,000,000 research project enhancing school-based mentoring programs, resulting in a 50% improvement in program retention
* BBBSA Project Director for a two phase, three year, $3,500,000 research study examining effective practices and impacts of school-based mentoring. The study utilized both quantitative and qualitative research methods, including a randomized control study
* Created a ten-member research advisory council which included the top mentoring researchers in the country.

**OTHER PROFESSIONAL EXPERIENCE**

**Hansen’s Advisory Services,** Fayetteville, NY **2014-2016**

Financial advising firm focused on socially responsible investing.

* Researched socially responsible companies
* Managed financial portfolios
* Provided workshops on socially responsible investing and social entrepreneurship

**CONSULTING EXPERIENCE**

**Syracuse University, Syracuse, NY 2017-Present**

**Institute for Veterans and Military Families**

Research Associate

Work with external partners to provide measurement and evaluation support.

* Needs assessments
* Formative and summative evaluation design
* Outcome measurement

**Northeast SARE, University of Vermont 2014-2017**

SARE offers competitive grants to projects that explore and address key issues affecting the sustainability and future economic viability of agriculture.

* Worked with State Program Coordinators to implement measurement tools and assess program outcomes
* Developed surveys to assess organization performance
* Analyzed organizational level performance data
* Worked with Executive and Administrative Council to assess grant outcomes

**National Reach Coalition,** Washington, DC **2013**

National organization focused on addressing chronic illness in communities of color by identifying, addressing and eliminating the underlying causes of health disparity.

Evaluation Consultant

* Conducted literature reviews on effective practices in programs focused on decreasing health disparities
* Developed evaluation guides for Coalition partners
* Conducted structured interviews and evaluation workshops

**University of Pennsylvania,** Philadelphia, PA **2001-2002**

Nationally ranked Research University with a history of innovation in interdisciplinary education and scholarship.

***Statistical Consultant***

* Performed statistical analysis for the Department of Neurology, Center for Cognitive Neuroscience
* Reformatted data from experiment collection databases

**Fort Sill Army Base**, Fort Sill, OK  **1997-1998 *Research Consultant***

* Analyzed data for research projects in collaboration with local university
* Provided assistance in research design of collaboration projects

**TEACHING EXPERIENCE**

**Acadia University**, Glenside, PA **Spring 2000**

***Adjunct Professor***

* Taught a graduate level course in Cognitive Development
* Reviewed current research in the area of cognitive development and special education

**Boston College,** Chestnut Hill, MA **Spring 1997**

***Research Methods Instructor***

* Reviewed standards of research and basic statistical skills
* Managed two large student research projects which at conclusion were presented at the BC Undergraduate Research conference

**Pine Manor College,** Chestnut Hill, MA **Spring 1996**

***Statistics Instructor***

* Reviewed concepts in both probability and statistics
* Developed a lab in which students used the statistical skills they learned the classroom on DataDesk Statistical software.

**PROFESSIONAL DEVELOPMENT AND EDUCATION**

**Boston College:** 1997, M.A. Cognitive Psychology

**Castleton State College:** 1993, B.A. in Psychology, Graduated *summa cum laude* with Honors

**Graduate Classes Taken at Syracuse University, Maxwell School of Public Policy**

* Social Entrepreneurship
* Public and Management in the Nonprofit Economy
* Fundamentals of Policy Analysis
* Communication and Conflict Resolution Skills
* Public Policy and Nonprofits
* Resolving Disputes Using Collaborative Learning

**SPSS Training conducted by SPSS**

* Intermediate Topics: SPSS for Windows
* Advanced Techniques: ANOVA
* Introduction to SPSS Syntax
* Advanced Statistical Analysis Using SPSS
* Advanced Techniques: Regression
* Survey Analysis Using SPSS

**Selected Publications and Presentations**

**Hansen, K.** & Karcher, M. J. (2014). Mentoring activities and interactions. In D. L. DuBois, & M. J. Karcher (Eds.), Handbook of youth mentoring (2nd Edition). Thousand Oaks, CA: Sage Publications.

Karcher, M. J., Herrera, C., Crisp, G. & **Hansen, K.** (2103). Easy come, easy go: How mentor training and mentoring activities contribute to relationship quality and mentors’ intentions to volunteer in the future.

Karcher, M. J., **Hansen, K.**, & Herrera, C. (2010). “I dunno, what do you wanna do?”:  Testing a framework to guide mentor training and activity selection. New Directions in Youth Development.

**Hansen**, K. & Karcher, M. (2009). The effect of school-based mentoring on parental trust. Poster presented at the Society for Prevention Research. Washington, DC.

**Hansen**, K. & Karcher, M. (2009). School-based Mentoring Match Activities and Relationship Quality: The Role of Collaborative Authorship. Poster symposium presentation at the Society for Research on Child Development. Denver, CO.

Kauh, T., **Hansen, K.**, Keller, T. Karcher, M. & McMaken, J. (2008). Effectiveness of School-Based Cross-Age Peer Mentoring: Implications for Program Practice and Policy. Paper Symposium presented at the Society for Prevention Research, San Francisco, CA.

**Hansen**, K. & Karcher, M. (2007). School-based Mentoring Match Activities and Relationship Quality: The Role of Collaborative Authorship. Poster symposium presentation at the Society for Research on Child Development. Denver, CO.

Le Menestrel, S., **Hansen, K.**, Nicholson, H.J. & Bialeschki, M.D. (2007). Building Capacity for Evaluation: A Tale of Four National Youth Development Organizations. Paper presented at the American Evaluation Association National Conference, Baltimore, MD.

**Hansen**, K. & Perkins, D. (2006). Features of the Setting Matter for Mentoring Relationships. Poster presented at the Society for Research on Adolescence. San Francisco, CA.