

VETERAN EDGE

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ENGAGE



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PROGRAM OVERVIEW

Veteran EDGE is the first of its kind event dedicated to veteran entrepreneurs and the ecosystem that supports them. During this three and a half day conference and training event, stakeholders, IVMF program graduates, and veteran owned businesses from around the country will gather to network and share the latest opportunities, best practices, and available resources for their growing companies.

Austin, Texas

FEBRUARY 15-18, 2018

Participants will be veteran and military spouse small business owners who have an established growing business, companies who want to do business with VOBs, subject matter experts, and other stakeholders.

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Syracuse University JPMorgan Chase & Co., Founding Partner

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FEBRUARY 15-18, 2018 AUSTIN, TEXAS

Mentor and Fund

VETSMALLBIZ GROWTH CHALLENGE 2.0 — \$75,000 TO BE AWARDED*

Open to all Veteran Owned Businesses (VOBs) that meet the eligibility criteria. Semi finalists will be selected from 100+ business plan submissions; 10 finalists selected after a 90 second pitch submission, will compete in a live pitch competition.

1st Place - \$25,000 2nd Place - \$15,000 3rd Place - \$10,000

People's Choice (voted by Conference attendees) - \$10,000

Most Innovative Venture - \$5,000

Best Social Venture - \$5,000 Best Venture Impacting Veterans - \$5,000

*Made possible by the Marcus Foundation

D'ANIELLO FAMILY FOUNDATION ACCELERATION CHALLENGE — \$100,000 TO BE AWARDED

10 Entrepreneurship Bootcamp for Veterans (EBV) grads will be nominated to participate in a series of activities and workshops to assess the barriers confronting their business and best prepare them to leverage the resources of the conference. They will be eligible to apply for up to \$10k in grant funding for their company.

Train and Connect

IVMF SMALLBIZ NATCON

Open to selected IVMF program graduates (Entrepreneurship Bootcamp for Veterans (EBV/ EBV-F), Veteran Women Igniting the Spirit of Entrepreneurship, (VWISE), Coalition for Veteran Owned Business members (CVOB) as well as Vet50 and VetSmallBiz Finalists. This training offer sessions on business development, growth and topics of interest to the graduates.

VETSOURCE

A program providing training, networking and matchmaking opportunities for procurement ready businesses. VetSource is a full day of procurement panel discussions, networking sessions, a resource fair, and an exhibitor hall attended by some of the largest companies in the country and other VOBs. It is preceded by an online training program.

Engage

CVOB MEETING

The Coalition for Veteran Owned Business (CVOB) is a first-of-its-kind coalition of large companies that supports the success of veteran, and military spouse-owned businesses by connecting them with entrepreneurial education, training, resources, and networking opportunities, in order to increase the number of procurement ready veteran- and military spouse- owned companies within private supply chains. Partner companies will be available throughout the four day training conference.

INFLUENCER ROUNDTABLE

Building on the research findings in Operation Vetpreneurship the IVMF research team will convene stakeholders to include entrepreneurship service organizations, veteran service organizations, sponsors and thought leaders to discuss and collaborate on the roles that we each play in supporting veteran entrepreneurs throughout their entrepreneurial journey.

Recognize

VET 50

This inaugural event celebrates the 50 fastest growing veteran owned or operated businesses.

ABOUT THE INSTITUTE FOR VETERANS AND MILITARY FAMILIES (IVMF)

The Institute for Veterans and Military Families (IVMF) is the first interdisciplinary national institute in higher education focused on the social, economic, education, and policy issues impacting veterans and their families. Through its professional staff and experts, the IVMF delivers leading programs in career, vocational, and entrepreneurship education and training, while also conducting actionable research, policy analysis, and program evaluations. The IVMF also supports communities through collective impact efforts that enhance delivery and access to services and care. The Institute, supported by a distinguished advisory board, along with public and private partners, is committed to advancing the lives of those who have served in America's armed forces and their families. For more information, visit ivmf.syracuse.edu.