

AGENDA · FEBRUARY 28-MARCH 3, 2019

TIME	SESSION	
THURSDAY, FEBRUARY 28, 2019		
8:00-10:00 A.M.	VET SOURCE Check-In & Breakfast	
10:00-10:30 A.M.	Main Session: Kick-Off & Welcome	
10:30-11:30 A.M.	Panel Discussion: Stories from Successful VOBs	
11:45 A.M1:00 P.M.	Panel Discussion: Procurement with Corporations	
1:00-2:30 P.M.	Networking Lunch	
2:45-3:45 P.M	Breakout Sessions Certification: Is It Right for You? Joint Ventures: Teaming Together to Win Marketing & Capability Statements	
4:00-4:30 P.M.	Closing Remarks	
4:30-6:00 P.M.	Networking & Refreshments	
	FRIDAY, MARCH 1, 2019	
8:00 A.M.	VETERAN EDGE Check-In & Breakfast	
9:00-10:30 A.M.	State of Veteran Entrepreneurship	
10:45 A.M1:00 P.M.	Business Showcase & Resource Exposition *Tables will be set up from 9:00 A.M4:00 P.M.	
1:00-1:30 P.M.	Lunch	
1:30-2:50 P.M.	Main Session: Kick-Off KEYNOTE SPEAKER: Larry Broughton, Founder & CEO, broughtonHOTELS and broughtonAdvisory, former U.S. Army Green Beret	
3:00-4:15 P.M.	Main Session: Panel-Advice from Successful Entrepreneurs	
4:30-6:30 P.M.	Elective Programs Office Hours Jam Session - What's Your Greatest Challenge Jam Session - Building a Brand that Sells Itself	
6:30-8:30 P.M.	Networking Reception	

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AGENDA · FEBRUARY 28-MARCH 3, 2019

The Hilton Anatole Hotel \cdot Dallas, TX \cdot #VeteranEDGE

SATURDAY, MARCH 2, 2019 8:00 A.M. Breakfast 8:30-9:30 A.M. Panel Discussion 9:45-10:45 A.M. Concurrent Breakout Sessions 1-4 Effective Public Relations: Get Noticed, Engaged & Trusted Using Your Branch Do Registrate Making the Connection: Knaygating Big Business Supply Chains Supply Chain Optimization 10:55-11:55 A.M. Concurrent Breakout Sessions 5-8 Website Connection: Knaygating Big Business Supply Chains Supply Chain Optimization Options for Financing Growth 11:55 A.M. Concurrent Breakout Sessions 9-18 Website Connection: Knaybut Setter Distribution Options for Financing Growth 12:20-1:05 P.M. Lunch 12:20-1:05 P.M. Main Session: Knaybut Setter Andy Williams, Recon Realty, Flip or Flop Fort Worth 11:15-2:15 P.M. 2:30-3:30 P.M. Concurrent Breakout Sessions 9-12 Search Engine Optimization Building a Tamo of Growth Part 1 Sales, Customer Acquisition & Loyally Eucadership: Building Buy-In & Culturen 3:45-4:45 P.M. Concurrent Breakout Sessions 13-16 Business Continuity Planning Building a Tamo of Growth Part 2 It's Your Estate, Ave You In Control? Product Marteting & Branding 6:00-6:45 P.M. Vet50 Dinner & Program In Partnership with Noce 5000 RevTOTE SPEAKER: Media of Honor Recipient, Jack Jacobs, Colonel (USA Retired) 7:00-9:00 P.M. Vet50 Dinner & Program In Partnership with Noce 5000 RevTOTE SPEAKER: Media of Monor Recipient, Jack Jacobs, Colonel (USA Retired) 8:00 A.M. Breakfast 9:00 -10:00 A.M. Main Session: REVNOTE SPEAKER: Korto Monolu, Korto Monolu Fashions, Project R	TIME	SESSION	
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