**Veteran Entrepreneurs:**
- Are more likely to own a business than nonveterans
- Tend to out-earn nonveteran entrepreneurs
- Are diverse in age, race/ethnicity, disability, and experiences
- Entrepreneurial activity may vary by age, gender, race/ethnicity, and length of service

**Traits of High-Performing Entrepreneurs:**
- Good decision-making in chaotic environments
- Confidence in ability and skills
- Independence
- High self-efficacy

**Motivations for Pursuing Entrepreneurship**
- Dissatisfaction with the civilian workforce
- Creativity and flexibility
- Financial and independence
- Recognize business opportunities
- Family and work life balance

**Veteran Resources**
- Resources Veteran Entrepreneurs Find Most Helpful
  - Education
  - Mentorships
  - Business Planning/Business Plan Write-Up
  - Networking/Peer Network
  - Information On/From Conferences and Workshops
  - Social Media/Website
  - Marketing Strategies

**Veteran Entrepreneur Ecosystems**
- Community-Based Learning & Support
  - Help veterans grow their informal and formal networks by connecting them with others.
- Collaboration Between Veteran & Entrepreneurship Service Organizations
  - Increased collaboration and coordination across and between services can help veterans identify appropriate support and resources for their business.
- Entrepreneur-Friendly Policies
  - Policies that encourage entrepreneurial endeavors have been shown to positively impact entrepreneurial ecosystems.
- Information on Educational Resources & Programs
  - Information will help veterans better understand which programs and services are best for them considering the current state of their business (i.e., ideation, startup, and growth).