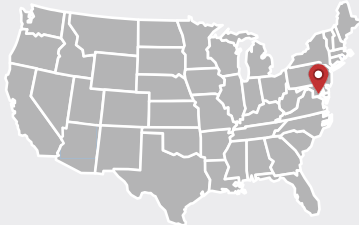


# EMPLOYMENT IMPACT

## WASHINGTON-ARLINGTON-ALEXANDRIA, DC-VA-MD-WV METRO AREA



### WASHINGTON D.C. METRO AREA

**2%** OF ALL  
VETERANS LIVING IN THE  
**WASHINGTON D.C.  
METRO** AREA

**4%** OF ALL POST 9/11  
VETERANS LIVE IN THE  
WASHINGTON D.C. METRO  
AREA

THE DOD AND VA  
ESTIMATES THAT ROUGHLY  
**200,000**  
SERVICE MEMBERS ARE  
TRANSITIONING FROM THE  
MILITARY **EACH YEAR**<sup>1</sup>  
WHICH IS ROUGHLY  
**ONE MILLION**  
OVER THE NEXT **FIVE YEARS**

UPON MILITARY SEPARATION,  
MORE THAN HALF **PURSUED**  
**A DIFFERENT CAREER THAN**  
THEIR MILITARY SPECIALTY<sup>2</sup>

Data Source: 2013-2017 American Community Survey 5-Year Estimates; population 18 and over  
<sup>1</sup> U.S. Department of Veterans Affairs. (2007) Veteran Population Projections Model (VetPop 2007), Table 2S. Office of the Actuary. Department of Defense, 2010-2014 Demographic Profile of the Military Community.  
<sup>2</sup> U.S. Department of Veterans Affairs. (2007) Veteran Population Projections Model (VetPop 2007), Table 2S. Office of the Actuary.

### VETERANS IN WASHINGTON D.C. METRO AREA

#### POPULATION

**394,189**

(9% OF THE  
WASHINGTON D.C.  
METRO AREA)



**85.7% MALE**  
**14.3% FEMALE**

#### AGE

18-34 YRS.

35-54 YRS.

55+ YRS.



**35%**

**55%**

#### ECONOMIC STATUS

**\$75,468** AVERAGE ANNUAL  
MEDIAN INCOME

**3.5%** PERCENT BELOW POVERTY

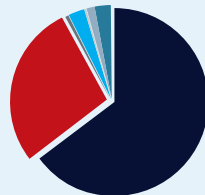
**3.6%** UNEMPLOYMENT RATE

(5.6% FOR NON-VETERANS IN THE  
WASHINGTON D.C. METRO AREA)

#### ERA OF SERVICE

POST 9/11	<b>30.0%</b>	KOREAN	<b>6.1%</b>
GULF WAR I	<b>35.4%</b>	WW II	<b>3.3%</b>
VIETNAM	<b>28.8%</b>	PEACETIME	<b>18.8%</b>

#### RACE



**6.0%** HISPANIC/LATINO

**61.6%** WHITE

(WHITE, NOT HISPANIC/LATINO)

- **64.9%** WHITE, ANGLO, OR CAUCASIAN
- **27.9%** BLACK OR AFRICAN AMERICAN
- **0.4%** NATIVE AMERICAN OR ALASKA NATIVE
- **2.8%** ASIAN
- **0.1%** NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER
- **1.2%** OTHER RACE
- **2.7%** TWO OR MORE RACES

#### DISABILITY

**17.9%** OF VETERANS IN THE HOUSTON AREA  
HAVE A SERVICE-CONNECTED DISABILITY

#### EDUCATION LEVEL

LESS  
THAN HS

HS/  
GED

SOME  
COLLEGE

BACHELORS  
OR HIGHER



**16%**

**28%**

**53%**

### VETERANS IN THE U.S.

#### POPULATION

**18,939,219**

(8% OF THE US  
POPULATION)



**91.6% MALE**  
**8.4% FEMALE**

#### AGE

18-34 YRS.

35-54 YRS.

55+ YRS.



**24%**

**68%**

#### ECONOMIC STATUS

**\$39,512** AVERAGE ANNUAL  
MEDIAN INCOME

**7.0%** PERCENT BELOW POVERTY

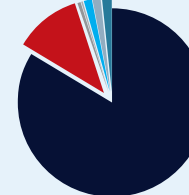
**5.6%** UNEMPLOYMENT RATE

(6.5% FOR NON-VETERANS)

#### ERA OF SERVICE

POST 9/11	<b>16.6%</b>	KOREAN	<b>9.5%</b>
GULF WAR I	<b>19.5%</b>	WW II	<b>5.0%</b>
VIETNAM	<b>35.8%</b>	PEACETIME	<b>23.0%</b>

#### RACE



**6.5%** HISPANIC/LATINO

**78.2%** WHITE

(WHITE, NOT HISPANIC/LATINO)

- **82.8%** WHITE, ANGLO, OR CAUCASIAN
- **11.6%** BLACK OR AFRICAN AMERICAN
- **0.7%** NATIVE AMERICAN OR ALASKA NATIVE
- **1.5%** ASIAN
- **0.2%** NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER
- **1.3%** OTHER RACE
- **1.9%** TWO OR MORE RACES

#### DISABILITY

**28.8%** OF VETERANS HAVE A  
SERVICE-CONNECTED DISABILITY

#### EDUCATION LEVEL

LESS  
THAN HS

HS/  
GED

SOME  
COLLEGE

BACHELORS  
OR HIGHER



**29%**

**36%**

**28%**

# ENTREPRENEURSHIP IMPACT

## WASHINGTON-ARLINGTON-ALEXANDRIA, DC-VA-MD-WV METRO AREA

### CHECK YOUR AREA FOR THESE RESOURCES



### VETERAN ENTREPRENEUR RESOURCES IN WASHINGTON D.C. METRO AREA

#### SBA RESOURCE PARTNERS

- Small Business Administration
- Veteran Business Outreach Center (VBOC)
- Small Business Development Center
- SCORE
- Women's Business Center
- Minority Business Development Agency

#### PROCUREMENT

- Procurement Technical Assistance Centers (PTAC)
- Coalition for Veteran Owned Business (CVOB)
- Veteran Institute for Procurement (VIP)

#### INFORMATION HUBS

- Center of Excellence (COE) for Veteran Entrepreneurship
- VetNet

#### EDUCATION AND TRAINING PROGRAMS FOR VETERAN ENTREPRENEURS

- Local Business Incubators
- University Academic Programs
- Entrepreneurship Meetup Groups
- IVMF's ARSENAL (EBV, EBV-F, V-WISE, IGNITE, B2B)
- Bunker Labs
- Dog Tag Bakery
- 1 Million Cups

#### VETERAN AFFAIRS & VSO's

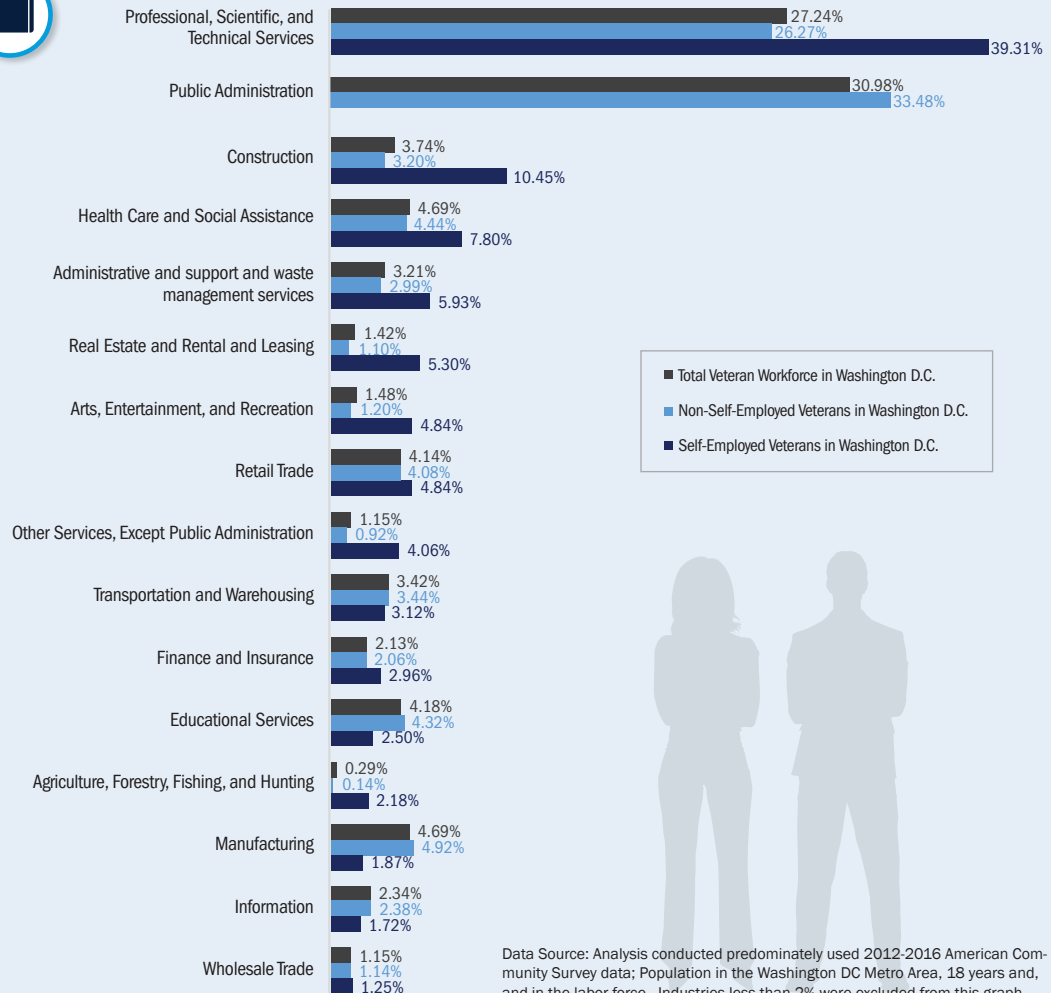
- Veterans Employment Center, Office of Small and Disadvantaged Business Utilization, Veterans Opportunity to Work, Vocational Rehab and Employment
- WWP, DAV, VFW, PVA, IAVA, SVA, American Legion

For more information, visit:  
[VeteranEntrepreneurship.org](http://VeteranEntrepreneurship.org)

### VETERAN ENTREPRENEURS IN WASHINGTON D.C. METRO AREA

- ▶ Washington-Arlington-Alexandria, DC-VA-MD metro area has exhibited a positive increase in self-employment for veterans, indicating a growth in the percentage of the self-employed veteran workforce (↑0.33% per year over the 2007 to 2016 timeframe)
- ▶ Self-employed veterans in the Washington-Arlington-Alexandria, DC-VA-MD metro area are predominately in the following industries:
  - Professional, Scientific, and Technical Services (**39%**)
  - Construction (**10%**)
  - Health Care and Social Assistance (**8%**)
- ▶ Older veterans are more likely than younger veterans to be self-employed
- ▶ Female veterans are less likely than their nonveteran counterparts to be self-employed, however the trend is increasing
- ▶ African American veterans are more likely than their nonveteran counterparts to be self-employed

### WHERE VETERANS WORK IN WASHINGTON D.C. METRO AREA



Data Source: Analysis conducted predominately used 2012-2016 American Community Survey data; Population in the Washington DC Metro Area, 18 years and, and in the labor force. Industries less than 2% were excluded from this graph.