# **ENTREPRENEURSHIP**

## SAN ANTONIO-NEW BRAUNFELS METRO AREA



**8%** OF ALL U.S. VETERANS LIVE IN THE **TEXAS** AREA

**13%** OF VETERANS IN TEXAS LIVE IN SAN ANTONIO-NEW **BRAUNFELS METRO AREA** 

# 250,000+

SERVICE MEMBERS (ACTIVE DUTY. **GUARD, AND RESERVES) TRANSITION** FROM THE MILITARY EACH YEAR 1

\*\*\*\*\*

UPON MILITARY SEPARATION, MORE THAN HALF PURSUED A DIFFERENT CAREER THAN THEIR MILITARY SPECIALTY 2

# 89,000+

SERVICE MEMBERS ARE ESTIMATED TO SEPARATE TO TEXAS AREA IN THE NEXT FIVE YEARS 3

\*\*\*\*\* Main Data Source: 2013-2017 American Community Survey 5-Year Estimates; population 18 and over <sup>1</sup>U.S. Department of Defense, data reported from

the 2016-2017 Demographic Profile of the Military Community. <sup>2</sup> Zoli, C., Maury, R., Fay D. (2015). Missing Perspectives: Servicemembers' Transition from Service to Civilian Life — Data-Driven Research to Enact the Promise of the Post-9/11 GI Bill, Syracuse

NY: Institute for Veterans & Military Families at

Syracuse University.

3 U.S. Department of Veterans Affairs. (2007) Veteran Population Projections Model (VetPop 2007), Table 2S. Office of the Actuary

## **VETERANS IN SAN ANTONIO-NEW BRAUNFELS METRO AREA**

### **POPULATION**

199,360

(11% OF THE SAN ANTONIO-NEW **BRAUNFELS** METRO AREA)



**84.7**% MALE **15.3% FEMALE** 

## **AGE**

18-34 YRS 35-54 YRS **13**% 33%

55+ YRS



## **ECONOMIC STATUS**

\$47,143 AVERAGE ANNUAL MEDIAN INCOME

**5.7%** PERCENT BELOW POVERTY

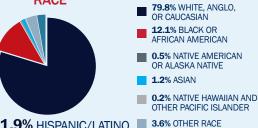
**4.9%** UNEMPLOYMENT RATE

(COMPARED TO 5.9% FOR NONVETERANS IN SAN ANTONIO-NEW BRAUNFELS METRO AREA)

#### **ERA OF SERVICE**

30.5% 6.2% POST 9/11 **KOREAN** 34.5% 2.7% GULF WAR I WW II 31.7% **PEACETIME 16.4**% VIETNAM

## **RACE**



**31.9%** HISPANIC/LATINO

**52.8%** WHITE (WHITE NOT HISPANIC/LATINO)

## 2.6% TWO OR MORE RACES

#### **DISABILITY**

28.3% OF VETERANS IN THE SAN ANTONIO AREA HAVE A SERVICE-CONNECTED DISABILITY

## **EDUCATION LEVEL**



## **VETERANS IN** THE U.S.

## **POPULATION**

18,939,219

(8% OF THE US POPULATION)



91.6% MALE

**8.4**% FEMALE

**AGE** 

35-54 YRS 18-34 YRS.

55+ YRS.







## **ECONOMIC STATUS**

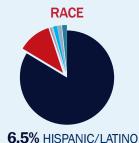
\$39,512 AVERAGE ANNUAL MEDIAN INCOME

7.0% PERCENT BELOW POVERTY **5.6%** UNEMPLOYMENT RATE

(6.5% FOR NON-VETERANS)

#### **ERA OF SERVICE**

**16.6**% 9.5% POST 9/11 **KOREAN** GULF WAR I 19.5% 5.0% WW II VIETNAM 35.8% PEACETIME 23.0%



**78.2**% WHITE

(WHITE NOT HISPANIC/LATINO)

**82.8**% WHITE, ANGLO, OR CAUCASIAN

**11.6**% BLACK OR AFRICAN AMERICAN

0.7% NATIVE AMERICAN OR ALASKA NATIVE

1.5% ASIAN

0.2% NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER

1.3% OTHER RACE

1.9% TWO OR MORE RACES

## **DISABILITY**

28.8% OF VETERANS HAVE A SERVICE-CONNECTED DISABILITY

## **EDUCATION LEVEL**

**LESS** SOME BACHELORS THAN HS GEÓ COLLEGE OR HIGHER **29**% 379 28%







# ENTREPRENEURSHIP IMPACT

## SAN ANTONIO-NEW BRAUNFELS METRO AREA

#### CHECK YOUR AREA FOR THESE RESOURCES



VETERAN ENTREPRENEUR RESOURCES IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

#### SBA RESOURCE PARTNERS

Small Business Administration (SBA)

Veteran Business Outreach Center (VBOC)

Small Business Development Center (SBDC)

SCORE

Women's Business Center (WBCD)

Minority Business Development Agency

Chamber of Commerce (San Antonio and North San Antonio Chamber of Commerce)

#### **PROCUREMENT**

Procurement Technical Assistance Centers (PTAC)
Coalition for Veteran Owned Business (CVOB)
Veteran Institute for Procurement (VIP)

#### INFORMATION HUBS

Center of Excellence (CoE) for Veteran Entrepreneurship

VetNet

## EDUCATION AND TRAINING PROGRAMS FOR VETERAN ENTREPRENEURS

Local Incubators (Accelerate H2O, Idea Finishing School, InCube Labs, LLC., Roadrunner Incubator at UTSA, Texas Sustainable Energy Research Institute, T3D3 Bussiness Accelerator, Bake, Broil, & Brew)

University Academic Programs (St. Mary's University of San Antonio and University of Texas San Antonio)

IVMF's ARSENAL (EBV, EBV-F, V-WISE, IGNITE, B2B)

Community Development Corporation (LiftFund)

Entrepreneurship Meetup Groups

Bunker Labs in San Antonio

1 Million Cups San Antonio

## VETERAN AFFAIRS & VSO's

Veterans Employment Center, Office of Small and Disadvantaged Business Utilization, Veterans Opportunity to Work, Vocational Rehab and Employment

WWP, DAV, VFW, PVA, IAVA, SVA, American Legion

For more information, visit: VeteranEntrepreneurship.org

## VETERAN ENTREPRENEURS IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

## Self-Employment Trends

- ▶ 9% of veterans in the San Antonio-New Braunfels metro area are self-employed
- San Antonio-New Braunfels metro area has experienced positive growth in veteran self-employment in the past 3 years
- Self-employed veterans in the San Antonio-New Braunfels metro area are predominately in the following industries:
- · Construction (19%)
- · Professional, Scientific, and Technical Services (12%)
- · Health Care and Social Assistance (11%)

#### **Demographic Trends**

- Older veterans are more likely than younger veterans to be self-employed
- ➤ Female veterans are less likely than their nonveteran counterparts to be self-employed, however the trend is increasing



- African American veterans are more likely than their nonveteran counterparts to be self-employed
- Hispanic veterans are least likely than their nonveteran counterparts to be self-employed, however the trend is increasing

## WHERE VETERANS WORK IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

