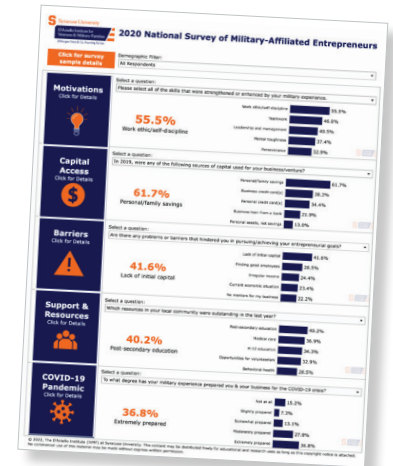


National Survey of Military-Affiliated Entrepreneurs (NSMAE) INTERACTIVE DASHBOARD

The D'Aniello Institute for Veterans and Military Families (IVMF) began collecting data for the National Survey of Military-Affiliated Entrepreneurs in 2020 with support from the Ewing Marion Kauffman Foundation. The goal of this ongoing, multi-year study is to identify the opportunities and challenges encountered by military-affiliated entrepreneurs and make results and insights available to the public.



WHO IS THIS DASHBOARD FOR?

This dashboard makes data from the 2020 NSMAE available to anyone who would benefit from these insights - but particularly for policymakers, veteran service organizations, researchers, and others dedicated to understanding and promoting veteran entrepreneurship.

This dashboard provides an interactive way to explore the topics and data from this comprehensive survey in a way that best meets each user's need for data insights, with customizable visualizations that can be easily saved for presentations or other purposes. Researchers are encouraged to explore this public dataset and to contact us with collaborative ideas on how to make the most of this dataset.

WHAT INFORMATION DOES THE DASHBOARD INCLUDE?

This dashboard provides quick, interactive access to data results from the 2020 NSMAE data for 2,554 veteran or military retiree business owners on five major topic areas investigated in the survey:

- ▶ **Motivations:** Includes measures of motivations for entrepreneurship, how military skills apply to entrepreneurship, interest in entrepreneurship prior to service, and attitudes about doing specific entrepreneurial activities.
- ▶ **Capital Access:** Includes measures of the capital needed to start or grow a business, sources of capital used that year, business debt held on credit cards, and interest rates on that credit card debt.
- ▶ **Barriers:** Includes measures of top barriers to pursuing or achieving business goals, ratings of difficulty overcoming business barriers, top challenges faced during military transition, and ratings of the experience of transitioning to civilian life.
- ▶ **Support and Resources:** Includes measures rating the levels of support from family or local community for their business needs and transition, and ratings of the availability of resources such as education, healthcare, and other social services.
- ▶ **COVID-19 Pandemic:** Includes measures of resource needs during the pandemic, experiences applying for and using CARES Act programs (EIDL and PPP), impacts of the COVID-19 pandemic on business operations or closure, and a rating of how much military experience prepared them for the challenges of the pandemic.

Other features include the ability to filter these responses to see results for male or female respondents only, or for the largest racial/ethnic groups within the dataset (White, Black, and Hispanic).

CHECK IT OUT! IVMF.SYRACUSE.EDU/NSMAE-DASHBOARD